



GIFT OF LIFE DONOR DASH

**SPRING
2026**

**SPONSORSHIP
Opportunities**



DonorDash.org

dash@donors1.org

Dash to Save Lives

Join our community of heroes by supporting Gift of Life Donor Program's Donor Dash. Since 1996, the Donor Dash has been our region's premier event to raise funds and awareness for organ and tissue donation, honoring donor families, transplant recipients and waitlist patients. Last year's Donor Dash drew nearly 16,000 participants! The excitement and family fun of the Dash includes games, live music, a Kids Fun Run, our Community Village and the three main events: a 10K run, 5K run and 3K walk. A virtual option is also available.

Thanks to our generous community, Gift of Life has coordinated the most donor heroes and life-saving organs for transplant since the start of our national donation system. By sponsoring the Donor Dash, your organization will partner with one of the nation's leading organ procurement organization and help us save more lives.

More than a quarter of a million people of all ages have taken part in the Donor Dash since its founding. The life-saving message of the Dash reaches millions more each year through media and community participation. Your support will help us expand our impact and bring hope to the nearly 5,000 children and adults on the transplant waitlist in our region. Proceeds from the Donor Dash benefit Gift of Life Transplant Foundation, the charitable entity that supports programs and activities for donor families and transplant recipients.

Event Details

Date: April 2026

Time: 8:00 AM - 1:00 PM

Location:

Philadelphia Navy Yard
Marine Parade Grounds
4747 S. Broad St.
Philadelphia, PA 19112

Events:

10K Run, 5K Run
3K Walk, Kids Fun Run
& other community programs



Event Demographics

Numbers reflective of 2025 Donor Dash

Participants: 15,000+

Teams: 350+

Volunteers: 250+

Raised: \$740,000+











Media:

Featured on: 6abc, CBS3, Fox29, NBC10, KYW
Newsradio, WDAS-FM, and Philadelphia
Inquirer
573 media placements promoting the Dash
& Donate Life Month



Sponsorship Opportunities

All opportunities include: Table in the Donor Dash Community Village, listing in Donor Dash press release, listing in event newsletter, and access to the official Donor Dash social media toolkit.

	Presenting \$25,000	Platinum \$15,000	Diamond \$10,000	Silver \$7,500	Bronze \$5,000	Supporter \$2,000
Logo on Dash Bibs						
Facebook Post (68K+ followers)						
Logo on Event Start/Finish Signage						
Logo on Day of Event Signage						
Logo on T-shirt	Front and back	Prominent on back	Logo on back	Logo on back	Logo on back	Name only
Event Registrations	30	20	15	10	8	6
Listing on donors1.org	Logo	Logo	Logo	Logo	Logo	Name
Listing on Event Flyer*	Logo	Logo	Logo	Logo	Logo	Name
Tax Deductible Amount	\$23,800	\$14,200	\$9,400	\$7,100	\$4,680	\$1,760

* Logo must be submitted by February 1st to be included in the event flyer.

Additional Opportunities

Dash Runners' Medal Sponsor (1 available)- \$8,500

Co-Branded for runners
Name on website
10 event registrations

Kids Fun Run Sponsor (1 available)- \$5,000

Logo on signage at Kids Fun Run race
Opportunity to speak at Fun Run
4 event registrations

Entertainment Sponsor (1 available)- \$4,000

Acknowledgment by DJ before musical performances
Logo on A-frame stage signage
3 event registrations

Water Stop Sponsor (1 available)- \$3,000

Logo on signage at water stop
3 event registrations

Next Steps

Registration & Payment



To commit as a sponsor, please scan the QR code or [click here](#)

For custom sponsorships, in-kind opportunities and matching gifts, contact dash@donors1.org

Key Dates

February 1st: Deadline to be listed on event flyer

March 23rd: Deadline to be listed on event t-shirt

April 30th: Payment due

Scan or [click here](#) see our
2025 Dash Video



Team Philadelphia Sponsorship- Added Benefit for 2026!

All Dash sponsors will also be recognized as Team Philadelphia sponsors, including being featured on the back of team t-shirts and listed on TeamPhilly.org. Team Philadelphia is a group of transplant recipients, living donors, donor families, and supporters who attend and compete at the biennial Transplant Games of America, an Olympic-style competition for recipients and living donors.