



# GIFT OF LIFE DONOR DASH

## SPRING 2026 SPONSORSHIP Opportunities



**DonorDash.org**  
[dash@donors1.org](mailto:dash@donors1.org)

# Dash to Save Lives

Join our community of heroes by supporting Gift of Life Donor Program's Donor Dash. Since 1996, the Donor Dash has been our region's premier event to raise funds and awareness for organ and tissue donation, honoring donor families, transplant recipients and waitlist patients. Last year's Donor Dash drew nearly 16,000 participants! The excitement and family fun of the Dash includes games, live music, a Kids Fun Run, our Community Village and the three main events: a 10K run, 5K run and 3K walk. A virtual option is also available.

Thanks to our generous community, Gift of Life has coordinated the most donor heroes and life-saving organs for transplant since the start of our national donation system. By sponsoring the Donor Dash, your organization will partner with one of the nation's leading organ procurement organization and help us save more lives.

More than a quarter of a million people of all ages have taken part in the Donor Dash since its founding. The life-saving message of the Dash reaches millions more each year through media and community participation. Your support will help us expand our impact and bring hope to the nearly 5,000 children and adults on the transplant waitlist in our region. Proceeds from the Donor Dash benefit Gift of Life Transplant Foundation, the charitable entity that supports programs and activities for donor families and transplant recipients.

## Event Details

**Date:** April 2026

**Time:** 8:00 AM - 1:00 PM

**Location:**

Philadelphia Navy Yard  
Marine Parade Grounds  
4747 S. Broad St.  
Philadelphia, PA 19112

**Events:**

10K Run, 5K Run  
3K Walk, Kids Fun Run  
& other community programs



## Event Demographics

*Numbers reflective of 2025 Donor Dash*

**Participants:** 15,000+

**Teams:** 350+

**Volunteers:** 250+

**Raised:** \$740,000+

**Media:**

Featured on: 6abc, CBS3, Fox29, NBC10, KYW Newsradio, WDAS-FM, and Philadelphia Inquirer

573 media placements promoting the Dash & Donate Life Month



# Sponsorship Opportunities

All opportunities include: Table in the Donor Dash Community Village, listing in Donor Dash press release, listing in event newsletter, and access to the official Donor Dash social media toolkit.

	Presenting \$25,000	Platinum \$15,000	Diamond \$10,000	Silver \$7,500	Bronze \$5,000	Supporter \$2,000
<b>Logo on Dash Bibs</b>						
<b>Facebook Post (68K+ followers)</b>						
<b>Logo on Event Start/Finish Signage</b>						
<b>Logo on Day of Event Signage</b>						
<b>Logo on T-shirt</b>	Front and back	Prominent on back	Logo on back	Logo on back	Logo on back	Name only
<b>Event Registrations</b>	30	20	15	10	8	6
<b>Listing on donors1.org</b>	Logo	Logo	Logo	Logo	Logo	Name
<b>Listing on Event Flyer*</b>	Logo	Logo	Logo	Logo	Logo	Name
<b>Tax Deductible Amount</b>	\$23,800	\$14,200	\$9,400	\$7,100	\$4,680	\$1,760

\* Logo must be submitted by February 1st to be included in the event flyer.

## Additional Opportunities

### **Dash Runners' Medal Sponsor (1 available)- \$8,500**

Co-Branded for runners

Name on website

10 event registrations

### **Entertainment Sponsor (1 available)- \$4,000**

Acknowledgment by DJ before musical performances

Logo on A-frame stage signage

3 event registrations

### **Kids Fun Run Sponsor (1 available)- \$5,000**

Logo on signage at Kids Fun Run race

Opportunity to speak at Fun Run

4 event registrations

### **Water Stop Sponsor (1 available)- \$3,000**

Logo on signage at water stop

3 event registrations

# Next Steps

## Registration & Payment



To commit as a sponsor, please scan the QR code or [click here](#)

For custom sponsorships, in-kind opportunities and matching gifts, contact [dash@donors1.org](mailto:dash@donors1.org)

## Key Dates

**February 1st:** Deadline to be listed on event flyer

**March 23rd:** Deadline to be listed on event t-shirt

**April 30th:** Payment due

Scan or [click here](#) see our  
2025 Dash Video



## Team Philadelphia Sponsorship- Added Benefit for 2026!

*All Dash sponsors will also be recognized as Team Philadelphia sponsors, including being featured on the back of team t-shirts and listed on TeamPhilly.org. Team Philadelphia is a group of transplant recipients, living donors, donor families, and supporters who attend and compete at the biennial Transplant Games of America, an Olympic-style competition for recipients and living donors.*