

SAMPLE PRESS RELEASE

(INSERT ORGANIZATION NAME) Partners with Gift of Life to Save Lives, Honoring Donor Program's 50 Years of Service

Helping Community to Sign Up 50,000 More Organ Donors at donorl.org

QTY, STATE – (INSERT ORGANIZATION NAME), (INSERT DESCRIPTION OF ORGANIZATION), is joining Gift of Life Donor Program, our region's vital link between organ donors and patients awaiting transplant, to honor Gift of Life's 50 years of service with a campaign to sign up 50,000 more organ donors and provide hope to the thousands waiting for a transplant. Learn more and register at donorl.org.

"Everyone has the potential to save and transform lives through organ, tissue and cornea donation regardless of age, health or medical history. We are grateful to (INSERT ORGANIZATION NAME) for spreading the word that donors are heroes and urging everyone to sign up as an organ donor to help end the transplant waitlist. It's fast, easy and private to sign up as a donor today at donorl.org," said Richard D. Kuz, Jr., MPH, OPTC, President and CEO of Gift of Life Donor Program.

Russ added that donation is never an option for any family until all hope of saving their loved one has been exhausted. Only then does Gift of Life step in to support a hero's family through the donation process with compassion and respect.

(INSERT BACKGROUND OF THE TWO ORGANIZATIONS WORKING TOGETHER)

(INSERT QUOTE FROM LEADERSHIP OF ORGANIZATION)

To learn more and sign up to become an organ donor, visit donorl.org.

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About Gift of Life Donor Program

Gift of Life Donor Program, founded in 1974 and headquartered in Philadelphia, is the federally designated organ procurement organization (OPO) for the eastern half of Pennsylvania, southern New Jersey, and Delaware. It works with 136 acute care hospitals and 12 transplant centers in its region, as well as hundreds of transplant centers throughout the country, to provide the most comprehensive array of services available in the U.S. to the donation and transplantation community. Thanks to the generosity of its community, Gift of Life has coordinated 34,396 donors and 38,661 organs for transplant, the most of any OPO in the country since the inception of our national donation system in 1988. Overall, Gift of Life has coordinated more than 58,000 organs and more than two million tissue transplants since its founding. One organ donor can save the lives of up to eight people, and a tissue donor can improve the lives of 100 others. To honor Gift of Life's 50 years of saving lives, help us register 50,000 more organ donors and provide hope to the thousands waiting for a transplant. Learn more and register at donorl.org.