SAMPLE BLOG POST OR NEWSLETTER ARTICLE

Title: Gift of Life Donor Program and [INSERT ORGANIZATION NAME] Rally Community to Register as Organ Donors

Signing Up to Save Lives Is Fast, Easy & Private

[INSERT ORGANIZATION NAME] is honoring Gift of Life Donor Program's 50 years of service to our community by joining its "50,000 for 50" campaign to sign up 50,000 more organ donors and provide hope to the thousands waiting for a transplant. Learn more and register at donors1.org. The need is urgent as 17 people die waiting each day in the U.S. The impact of just one organ donor is powerful with the ability to save up to eight lives.

Signing up to become an organ donor at donors1.org is easy, private and takes less than a minute. This confidential registry is accessible to donation professionals only after someone has died.

Gift of Life's tireless work on behalf of donor families, waitlist patients and transplant recipients echoes the dedication of [INSERT ORGANIZATION NAME] in its efforts to [INSERT MISSION STATEMENT]. Together, their strong partnership includes [INSERT DETAIL OF HOW ORGANIZATIONS WORK TOGETHER].

Today, we celebrate this partnership by rallying our community to support Gift of Life's "50,000 for 50" campaign. The more people we can inspire to sign up to become an organ donor, the healthier and more productive our community will be.

To learn more and sign up to become an organ donor, visit donors1.org.