2023-2024

COLLEGE CHALLENGE TOOLKIT



WHAT'S INSIDE:

2 · Videos

4 · Stories & Articles

6 · Digital Brochures

7. Social Media Graphics &

Examples

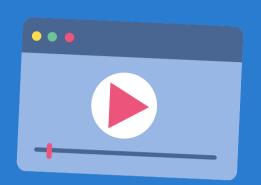
8 · Helpful Websites

VISIT DONORSI.ORG FOR MORE INFORMATION

Gift of Life Videos Show Don't Tell!

Overview Video

 An introduction video to Gift of Life Donor Program



Religion and Organ Donation

 Hear from transplant recipients and donor families about how faith guided them through their donation/transplant journey

The Transformative Story of Tissue Donation- Carrie's Story

 After being diagnosed with a rare genetic disorder,
 Carrie received the gift of donated tendon grafts in her shoulder that allowed her to live a normal life.

Sprinting Ahead After Transplant- Onyi's Story

 Onyi Kenine received a life-saving liver transplant as an infant and it has never held her back from living a normal, healthy life. Her donor is always on her mind as she lives the best life she can.

Life After Loss- Anthony's Story

 Donor Mom, Melanie Penna, shares the story of her son Anthony, who in his passing gave the gift of life to others. His legacy lives on in the hearts of those who loved him and now even those who never knew him.

"It Took a Simple Yes to Save Their Lives-Markita's Story



When Markita said yes to organ donation, she found comfort knowing that her son Marquis would give others a second chance at life.

One Family, Many Gifts: Rafiah and his family's story

 A liver transplant gave Rafiah Cheeks a second chance at life. He and his family are so grateful to his donor hero and their family. When their mother died, they donated her tissue and corneas, giving others the gift of life.

Stories & Articles Read All About It!

Gift of Life Stories Webpage

Here, donor families, transplant recipients and others share inspiring stories about how donation and transplant transforms lives.

Featured Stories

Two Families, Two Faith's: Joined by Ryan's Life-Saving Legacy- Carol & Kareem's Story

• After tradgedy brought them together, Carol and Kareem realized they shared a special bond through their faith and the life-saving legacy of organ donation.

Giving the Gift of Life is Priceless

Kimberlee Mander, RN, CPTC at Gift of Life
 Donor Program shares her story and sheds light
 on her life-saving work as a Transplant
 Coordinator.

Welcome Baby Benjamin: Penn Medicine Birth Marks a Milestone in Uterus Transplant Clinical Trial

Birth is Penn's first as part
 of it's innovative Uterus
 Transplant Clinical Trial, and
 second in the US following
 deceased donor transplant.



Mila's Story

• News story of an NJ toddler who is able to see thanks to cornea donation.

Kidney Recipient Dylan Cherishes New Lease on Life

 Dylan Contreras likes to say he has two birthdays.
 One is the day he was born.
 The second is the day he received his life-saving kidney transplant.





SAVELIVES. BECOME AN ORGAN DONOR.

Register today, and you can help save as many as eight lives and help countless more through organ, tissue and cornea donation.





Make a difference in a meaningful way. Register today at registerme.org/studentssavelives





Digital Brochures Know The Facts!

10 Reasons to Say Yes to Organ Donation

 Organ donors save lives. Learn of 10 reasons to say yes and how that decision saved lives here.
 Also available in Spanish.

Myths & Misconceptions

 Sometimes, myths and misperceptions about organ, eye, and tissue donation can prevent someone from signing up. You can help bust the myths about organ donation—and help save lives—by learning and sharing these facts.

Get the Facts

 An up-to-date guide to Gift of Life and organ and tissue donation.

Social Media!

#GiftofLife

Social Media Graphics

• Download these social media graphics to use for a variety of posts.





Top Hashtags

#OrganDonor #DonateLife #GiftofLife #DonorHero



Social Media Post Language

 Not sure what to say in your post? Use these social post examples!

*Follow Gift of Life:

Facebook: @donors1

Instagram: @donors1

Twitter: @donors1
TikTok: @donors1

Helpful Websites

Donate Life America

Donate Life PA

Gift of Life

National Kidney Foundation

Pennsylvania Dept. of Education

Pennsylvania Dept, of Health- Organ Donation

TRIO

(Provides organ donation reading and reviews)

UNOS

(United Network for Organ Sharing)

U.S. Dept. of Health & Human Services