

PUBLIC SERVICE ANNOUNCEMENTS | HAP'S DONATE LIFE HOSPITAL CAMPAIGN

These public service announcements (PSAs) can be customized for specific hospital donation registration campaigns. Give them to regional radio and television stations with the request to run them during the campaign. Think of other creative places to run them, such as on your hospital's call-waiting or on-hold messages.

15 seconds

Every day, 17 people die because not enough organs are available for transplant. You can give the gift of life. [HOSPITAL NAME] and Gift of Life Donor Program urge you to learn more at www.donors1.org.

20 seconds

[HOSPITAL NAME] has joined Gift of Life Donor Program in a national campaign to encourage people to register to become organ and tissue donors. A single donor could save eight lives and positively impact hundreds more. Sign up to become an organ, eye, and tissue donor at www.donors1.org.

20 seconds

Today, more than 7,000 people in Pennsylvania are waiting for a lifesaving organ transplant. Each day, 17 people nationally will die because there simply aren't enough organs to meet the need. Help [HOSPITAL NAME] and Gift of Life Donor Program save lives. Sign up to be an organ, eye, and tissue donor at www.donors1.org.

30 seconds

As nurses, doctors, and staff at [HOSPITAL NAME], we don't like to keep people waiting to see us. Imagine having to wait for an organ transplant to save your life. Today, more than 100,000 people are on the national transplant waiting list, and 17 of them will die waiting each day. Help [HOSPITAL NAME] and Gift of Life Donor Program save lives through a national campaign to encourage people to register to become organ donors. Sign up at www.donors1.org.