**HAP’S DONATE LIFE HOSPITAL CHALLENGE | SOCIAL MEDIA POSTS**

*These social media posts, categorized both by platform and theme, are available for you to pair with Gift of Life Donor Program’s photos and videos or your hospital’s original content to spread the message of hope, advocacy, and passion within your digital following. Be sure to use a few that emphasize April as National Donate Life Month!*

**FACEBOOK**

*Hope*

* Approximately 100,000 Americans are awaiting organ transplants with thousands more in need of tissue and cornea transplants to restore mobility and sight. Join the millions who save lives by registering as an organ, tissue and cornea donor at [donors1.org](http://www.donors1.org).
* You can make a difference in the lives of the more than 100,000 men, women and children waiting for a lifesaving transplant. Learn more at [donors1.org](http://www.donors1.org).
* Did you know one organ donor can save up to 8 lives, or that one tissue donor can help more than 100 people? #donatelife
* Someone is added to the national organ transplant list every 10 minutes, but registering to become an organ, tissue, and cornea donor takes less than a minute. Visit [donors1.org](http://www.donors1.org).

*Advocacy*

* Help save and heal lives. Register to be an organ, tissue and cornea donor today at [donors1.org](http://www.donors1.org).
* Fewer than 50% of drivers in Pennsylvania have registered to become organ and tissue donors. Have you? Visit [donors1.org](http://www.donors1.org) to learn more and register.
* Did you know organs are matched by medical urgency, time on the transplant list, blood type, height and weight? You can register to become an organ, tissue and cornea donor in less than a minute. Visit [donors1.org](http://www.donors1.org) to register today.

*Passion*

* Organ donation is viewed as an ultimate act of love and generosity toward others and is thereby accepted by all major religions in the United States. Learn more and register today at [donors1.org](http://www.donors1.org).
* 95% of Americans say they support organ donation. Get the facts and become an organ donor at [donors1.org](http://www.donors1.org).
* Anyone can be a potential organ donor regardless of age, race, or medical history. Get more facts about donation at [donors1.org](http://www.donors1.org).

**TWITTER**

*Hope*

* About 100K Americans await a transplant. Inspire hope by registering as an organ donor at [donors1.org](http://www.donors1.org) #donatelife
* Say “yes!” to donation and give hope to thousands of your neighbors awaiting a lifesaving transplant. #donatelife
* Save and heal lives through organ, tissue and cornea donation. #donatelife
* Did you know one organ donor can save up to 8 lives, or that one tissue donor can help more than 100 people? #donatelife

*Advocacy*

* It takes less than a minute to register as an organ donor at [donors1.org](http://www.donors1.org) #donatelife
* Help save and heal lives. Register to be an organ, tissue and cornea donor today at [donors1.org](http://www.donors1.org).
* Organs are matched by medical urgency, time on the transplant list, blood type, height and weight. You can become an organ, tissue and cornea donor. Visit [donors1.org](http://www.donors1.org) to register.

*Passion*

* Organ donation is the ultimate act of love and generosity toward others. Learn more and register today at [donors1.org](http://www.donors1.org).
* 95% of Americans say they support organ donation. Get the facts and register at [donors1.org](http://www.donors1.org).
* Anyone can be a potential organ donor regardless of age, race, or medical history. Get more facts about donation at [donors1.org](http://www.donors1.org).

**INSTAGRAM**

*Hope*

* More than 7,000 Pennsylvanians and 100,000 people nationally are waiting for a life-saving organ transplant. Anyone can be a potential donor regardless of age, race, or medical history. Every person who registers as an organ, tissue and cornea donor gives the gift of hope to transplant patients and their families who need the gift of life. #donatelife #donors1
* In addition to the 100,000 people nationally who are waiting for a life-saving organ transplant, thousands more could benefit from life-enhancing tissue transplants. Registering to become an organ, tissue and cornea donor takes less than a minute and could greatly improve another person’s well-being. #donatelife #donors1
* Did you know that of the 100,000 people on the national organ transplant list, kidneys are the organ in greatest demand? Kidneys are followed by liver, heart, and lungs. Anyone can be a potential donor regardless of age, race, or medical history. Register today to give the gift of hope #donatelife

*Advocacy*

* Help save and heal lives. Register to be an organ, tissue and cornea donor today #donatelife
* Fewer than 50% of drivers in Pennsylvania have registered to become organ and tissue donors. Have you? #donatelife
* Did you know organs are matched according to medical urgency, time on the transplant list, blood type, height and weight? You can register to become an organ, tissue and cornea donor in less than a minute #donatelife

*Passion*

* One organ donor can save up to 8 lives through organ donation. When you include tissue and cornea donations, one donor can help more than 100 others. Consider what a difference that one person can make. Register to be an organ, tissue and cornea donor today #donatelife

**LINKEDIN**

*Hope*

* More than 7,000 Pennsylvanians and 100,000 people nationally are waiting for a life-saving organ transplant. Anyone can be a potential donor regardless of age, race, or medical history. Every person who registers as an organ, tissue and cornea donor gives the gift of hope to transplant patients and their families who need the gift of life. #donatelife #donors1
* Someone is added to the national organ transplant list every 10 minutes, but registering to become an organ, tissue, and cornea donor takes less than a minute. Visit [donors1.org](http://www.donors1.org) to register today, to learn more about organ donation, and to spread the word with your network.

*Advocacy*

* 95% of Americans say they support organ donation. Join us in educating our community about the importance of organ, tissue, and cornea donation. Registering is an act of love that can save and heal lives. Visit [donors1.org](http://www.donors1.org) to register, learn more, and spread the word.

*Passion*

* Transplantation is one of the most significant advancements in the history of medicine, yet the need for organs and tissues is far greater than the number available. You can make a difference. Learn more at [donors1.org](http://www.donors1.org)

**NATIONAL DONATE LIFE MONTH**

*Longer, suitable for Facebook, Instagram, and LinkedIn*

* We encourage you to sign up to be an organ, tissue and cornea donor in celebration of National Donate Life Month this April. Inspire others to help save and heal lives. #donatelife
* Join the millions who gave the gift of life. It takes less than a minute to sign up. #donatelife [donors1.org](http://www.donors1.org)
* Happy Donate Life Month! Join us in celebrating the millions who have saved lives through the gift of donation. #donatelife
* Show your support of National Donate Life Month by sharing this post! In honor of Donate Life America’s colors, let’s turn Facebook blue and green this month! #donatelife
* Support National Donate Life Month by inspiring others to give the gift of life and register as an organ and tissue donor! [donors1.org](http://www.donors1.org)

*Shorter, intended for Twitter*

* Sign up to become an organ donor this April for National Donate Life Month. #donatelife
* It takes less than a minute to give the gift of life at [donors1.org](http://www.donors1.org) #donatelife
* Honor the millions who gave the gift of life. #blueandgreenday #donatelife
* Show your true colors. Save and heal lives. #blueandgreenday #donatelife
* Support National Donate Life Month by inspiring others to register as an organ and tissue donor. [donors1.org](http://www.donors1.org)