

**2020-2021**



# **COLLEGE CHALLENGE TOOLKIT**



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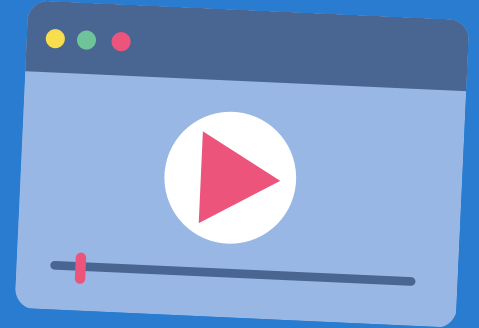
**VISIT [DONORS1.ORG](https://donors1.org) FOR MORE INFORMATION**

# Gift of Life Videos

## Show Don't Tell!

### Overview Video

- *An introduction video to Gift of Life Donor Program*



### Religion and Organ Donation

- *Hear from transplant recipients and donor families about how faith guided them through their donation/transplant journey*

### The Transformative Story of Tissue Donation- Carrie's Story.

- *After being diagnosed with a rare genetic disorder, Carrie received the gift of donated tendon grafts in her shoulder that allowed her to live a normal life.*

### Sprinting Ahead After Transplant- Onyi's Story.

- *Onyi Kenine received a life-saving liver transplant as an infant and it has never held her back from living a normal, healthy life. Her donor is always on her mind as she lives the best life she can.*

## Life After Loss- Anthony's Story.

- *Donor Mom , Melanie Penna, shares the story of her son Anthony, who in his passing gave the gift of life to others. His legacy lives on in the hearts of those who loved him and now even those who never knew him.*

## "It Took a Simple Yes to Save Their Lives- Markita's Story.



- *When Markita said yes to organ donation, she found comfort knowing that her son Marquis would give others a second chance at life.*

## The Heart of a Champion- Derek's Story.

- *Derek Fitzgerald is the first cancer survivor and heart transplant recipient to complete a full Ironman competition. He gives full praise to the hero organ donor who saved his life.*

# Stories & Articles

## Read All About It!

### Gift of Life Stories Webpage

*Here, donor families, transplant recipients and others share inspiring stories about how donation and transplant transforms lives.*

#### Featured Stories

#### Two Families, Two Faith's: Joined by Ryan's Life-Saving Legacy- Carol & Kareem's Story.

- *After tragedy brought them together, Carol and Kareem realized they shared a special bond through their faith and the life-saving legacy of organ donation.*

### Giving the Gift of Life is Priceless

- *Kimberlee Mander, RN, CPTC at Gift of Life Donor Program shares her story and sheds light on her life-saving work as a Transplant Coordinator.*

## Welcome Baby Benjamin: Penn Medicine Birth Marks a Milestone in Uterus Transplant Clinical Trial

- *Birth is Penn's first as part of it's innovative Uterus Transplant Clinical Trial, and second in the US following deceased donor transplant.*



## Mila's Story.

- *News story of an NJ toddler who is able to see thanks to cornea donation.*

## Breanna & Erin's Story.

- *Strangers become best friends and organ donor advocates through kidney donation.*



# Digital Brochures



## Know The Facts!

### 10 Reasons to Say Yes to Organ Donation

- *Organ donors save lives. Learn of 10 reasons to say yes and how that decision saved lives here. [\\*Also available in Spanish.\\*](#)*

### Myths & Misconceptions

- *Sometimes, myths and misperceptions about organ, eye, and tissue donation can prevent someone from signing up. You can help bust the myths about organ donation—and help save lives—by learning and sharing these facts.*

### Fact Sheet

- *An up-to-date guide to Gift of Life and organ and tissue donation.*

# Social Media!

## #GiftofLife

### Social Media Graphics

- *Download these social media graphics to use for a variety of posts.*



### Social Media Post Language

- *Not sure what to say in your post? Use these social post examples!*

\*Follow Gift of Life:

Facebook: @donors1

Instagram: @donors1

Twitter: @donors1

TikTok: @donors1

# Helpful Websites

## CORE

(Center for Organ Recovery Education)

Donate Life America

Donate Life PA

Gift of Life

National Kidney Foundation

Pennsylvania Dept. of Education

Pennsylvania Dept. of Health- Organ Donation  
Awareness

## TRIO

(Provides organ donation reading and reviews)

## UNOS

(United Network for Organ Sharing)

U.S. Dept. of Health & Human Services/First Gov.