

## Public Service Announcements

### *HAP Donate Life PA Hospital Campaign*

*These public service announcements (PSAs) can be customized for specific hospital donation registration campaigns. Give them to regional radio and television stations with the request to run them during the HAP Hospital Campaign. Think of other creative places to run them, such as on your hospital's call-waiting or hold messages.*

### **General PSAs**

#### **15 seconds**

Every day, 20 people die because not enough organs are available for transplant. You can give the gift of life. [HOSPITAL NAME] and Gift of Life Donor Program urge you to learn more at [www.donors1.org](http://www.donors1.org).

#### **15 seconds**

Each week, more than 115 people on the national transplant waiting list die because a lifesaving organ is not available. [HOSPITAL NAME] and Gift of Life Donor Program urge you to sign up on the state's donor registry at [www.donors1.org](http://www.donors1.org).

#### **20 seconds**

[HOSPITAL NAME] has joined Gift of Life Donor Program in a national campaign to encourage people to register to become organ and tissue donors. A single donor could save eight lives and positively impact hundreds more. Sign up to become an organ, eye, and tissue donor at [www.donors1.org](http://www.donors1.org).

#### **20 seconds**

Today, more than 7,000 people in Pennsylvania are waiting for a lifesaving organ transplant. Each day, twenty people nationally will die because there simply aren't enough organs to meet the need. Help [HOSPITAL NAME] and Gift of Life Donor Program save lives. Sign up to be an organ, eye, and tissue donor at [www.donors1.org](http://www.donors1.org).

#### **30 seconds**

As nurses, doctors, and staff at [HOSPITAL NAME], we don't like to keep people waiting to see us. Imagine having to wait for an organ transplant to save your life. Today, more than 100,000 people are on the national transplant waiting list, and 20 of them will die waiting. Help [HOSPITAL NAME] and Gift of Life Donor Program save lives through a national campaign to encourage people to register to become organ donors. Sign up at [www.donors1.org](http://www.donors1.org).