



[HOSPITAL LOGO]

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Contact: [Hospital PR Contact Information]

**Gift of Life Donor Program and [HOSPITAL NAME]
Promote Organ Donation to Help Save Lives**

*- Gift of Life Encourages Individuals to Generate Hope, Advocacy and Passion
by Registering to Become an Organ, Tissue and Cornea Donor -*

Philadelphia, Month XX, 2021 – Each day, 20 people in the United States die while waiting for a life-saving organ transplant. **[HOSPITAL NAME]** is pleased to join the [Hospital & Healthcare Association of Pennsylvania \(HHA\)](#) and [Gift of Life Donor Program](#) and organ procurement organizations throughout the country to inspire hope, advocacy and passion as part of a statewide campaign to promote organ and tissue donation. Gift of Life is encouraging individuals to register to become an organ, tissue and cornea donor.

“The number of people in need of transplants far exceeds the number of organs, tissues and corneas that are donated, and as Gift of Life, we’re passionate about educating people on the need to become an organ, tissue and cornea donor,” said Howard M. Nathan, President and CEO. “Registering to become a donor only takes about 30 seconds, but it’s one of the most meaningful ways individuals can inspire hope and change the life of someone waiting for a transplant.”

“As a health system, we are uniquely positioned to not only tend to the health of our patients, but to inspire our community to be mindful of wellness in all aspects of life,” said **[HOSPITAL PRESIDENT/CEO]**. “The more people we can inspire to become organ donors, the better we can serve our mission to be advocates for the well-being of our entire community.”