***Letter/Email from Hospital CEO to Another Leader (Hospitals, Vendors, Board Members, Rotary)***

Letter Format:

[Other Leader’s Name]

[Title]

[Address]

[City, State ZIP]

OR

Email Message Line:

Join [HOSPITAL NAME] in supporting The Hospital & Healthsystem Association of Pennsylvania (HAP) Donate Life Hospital Campaign

Dear [CONTACT NAME]:

Recently, I joined other area hospitals and HAP to commit [HOSPITAL NAME] to participate in a statewide campaign. The campaign challenges our hospital to educate all employees and our community about the crucial need for organ, eye, and tissue donation and to encourage people to register as donors and to improve our hospital’s organ donation practices and outcomes.

Sponsored by the U.S. Department of Health and Human Services, Health Resources and Services Administration, the HAP Donate Life Hospital Campaign builds on the success of existing workplace partnerships to enlist companies and organizations as participants in educating their employees and associates about donation.

***Don’t miss your opportunity to be involved.*** Every day, more people are added to the national organ transplant waiting list and each week, more than 120 of them die because not enough organs are available for transplant. Thousands of others whose lives would benefit from the gift of organ, eye, and tissue donations continue to wait and hope.

***Please join me and [HOSPITAL NAME] today,*** as we partner with The Hospital and Healthsystem Association of Pennsylvania to bring the campaign to Pennsylvania. For more information and details on ways [RECIPIENT ORGANIZATION’s NAME] can become actively involved in the HAP Donate Life Hospital Campaign, please contact **Mary Marshall**, Director, Workforce and Professional Development, at (717) 561-5312.

In helping to spread this message, you will literally be ***saving lives***. Thank you for caring—and for your support!

Sincerely,